

Wishes from the Heart

WISHBOOK 2011

New this year...

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ROCKFORD HEALTH SYSTEM

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Wishes from the Heart

WISHBOOK 2011

Rockford Memorial Development Foundation



Wishes from the Heart

The Rockford Memorial Development Foundation is pleased to share with you “Wishes from the Heart,” our annual Wishbook of care and comfort items. This year we invite you to give a gift from the heart – either to fund a “wish” from a specific area, or simply to be used where needed most. We’ll be asking our departments for their needs in the coming weeks and will use donor gifts to make wishes come true throughout the new year. These little extras can make a big difference for our patients and their families amidst the stress of being hospitalized or receiving medical treatment. On behalf of the many patients and families who will benefit from your giving heart, thank you for your generosity.



“Each time I come to the Rockford Health System campus and am greeted by the beautiful flowers, I get such a great feeling knowing that the landscaping may have lifted the spirits of a patient, family member or caregiver.”

– Sue Petru, donor to Wishbook landscape fund



Children's Services

Having a child with serious health issues or facing a stay in the hospital can be an anxious time. It is reassuring that the Children's Medical Center at Rockford Memorial Hospital offers the region's most advanced care for infants, children and adolescents. Our young patients are cared for by pediatric physicians with advanced training and experience in nearly 20 different specialties – more specialized care than anywhere else in the region. In addition, our Child Development & Behavior and Pediatric Therapy departments provide a wide range of ongoing support and treatment.



"When I'm in the hospital, I really like having a stuffed animal to snuggle and play with." – Jack O'Neil, patient, fundraiser and donor



Neonatal Intensive Care Unit

The Level III Neonatal Intensive Care Unit at Rockford Memorial Hospital is a special place, recognized nationally for the quality of care provided to premature, critically ill or injured newborns. The only state-designated NICU in the northern Illinois region, our unit serves families from throughout a 15-county region. The neonatologists and the nursing staff of the NICU are highly specialized and extensively trained. Neonatologists are in the NICU 24 hours a day, seven days a week, to provide immediate care for ill newborns.



"I was so thrilled when I walked into the NICU and saw my baby in that bright and cheerful bouncer seat. It meant that he was getting ready to go home." – Jodie Rogers, mother of former NICU patient Isaac (pictured at left)



Adult Care at Rockford Memorial Hospital

When you or a loved one need to be cared for in a hospital, it's comforting to know that Rockford Memorial Hospital is the leader when care is most critical. Our inpatient hospital units provide specialized care, whether you are fighting an illness, recovering from surgery or have been injured. Physicians, nurses, therapists and other caregivers work together with patients and their families to provide treatment and healing and to coordinate continued care after discharge from the hospital.



"It's the little things, like blanket warmers, that can make such a big difference to our patients. When we bring them a warm blanket, it warms their hearts, too, and lets them know that we care." – Sarah Linder, R.N., Care Coordinator, Cardiac Telemetry Unit, Rockford Memorial Hospital



Women's Services

Rockford Health System is committed to women's health at every stage of life. Moms and babies enjoy the best in care from outpatient prenatal care to our comprehensive maternity services at Rockford Memorial Hospital, including the Labor & Delivery and Mother Baby units, and High-Risk Moms/Maternal Fetal Medicine. Newly opened in 2011 on Spring Brook Road, the beautiful Women's Center offers digital mammography, breast ultrasound, stereotactic biopsy, and osteoporosis testing with a focus on excellence and compassionate service to meet the individualized needs of each woman.

Exercise Ball
with Video



"Being on bed rest is an emotionally tolling experience, both physically and mentally. Having a movie day to interact with other high-risk moms helped ease some of the anxieties. It was something to look forward to during this difficult period in life." – Dana Berning, former patient on the High-Risk Moms Unit at Rockford Memorial Hospital



Cancer Center

Cancer care at Rockford Health System focuses on meeting the special needs of each cancer patient with compassion and expertise. The new outpatient Cancer Center at Rockford Memorial Hospital customizes and coordinates treatment plans, including state-of-the-art radiation therapy as well as chemotherapy treatments. In addition, a caring team of physicians, nurses, social workers and others deliver care on the beautiful, 17-bed Oncology Unit at Rockford Memorial Hospital. We partner with our cancer patients and their support teams at every step of their cancer journey.



“When my mom went in for her chemo treatments, it really helped her relax when she could listen to CDs. The soothing music took a lot of the stress away.”
– Rhonda Freund, Rockford Memorial Hospital volunteer and daughter of oncology patient Melissa Freund (pictured at left)



Cardiology

Fingertip Pulse Oximeters

Healthy hearts are a key focus at Rockford Health System. Our Heart & Vascular Center brings together cardiologists, electrophysiologists, cardiothoracic surgeons, interventional radiologists and vascular surgeons in one convenient location to determine the best treatment options for you or your loved one. Patients also benefit from our specialized, inpatient Cardiac Telemetry Unit at Rockford Memorial Hospital. Following treatment, our outpatient Cardiac Rehabilitation Center provides a supervised program to help patients build on their recovery and maintain a healthy lifestyle.

Thermometers



Bathroom Scales



“When we discharge patients with congestive heart failure, it’s critical to give them the tools they need to successfully manage their condition at home. Bathroom scales help patients keep track of any changes in their weight.”

– Richard P. Hayes, M.D., Medical Director, Cardiology, Rockford Health Physicians



Emergency Services/Surgery

As the region's leader in providing trauma and emergency care, Rockford Memorial Hospital is designated an Illinois Level I Trauma Center, providing care at the highest level designated by the state of Illinois and serving nearly 47,000 patients each year.

Rockford Memorial Hospital is also home to the region's finest surgical program. The department's 14 surgical suites include special operating rooms for orthopedic and cardiac procedures as well as the region's only da Vinci robotic surgery program.



"When we look at the reasons people don't seek medical care, transportation is always at the top of the list. Having bus passes available to give to those in need has truly been a blessing."

– Debby Jones, R.N., M.S.N., Director, Case Management and Palliative Care





Rockford Health Physicians

Rockford Health Physicians focuses on keeping you and your family healthy. Our physicians and their staff members practice Respectful Care – where you, the patient, are at the center of everything we do. Rockford Health Physicians offers the most primary care and sub-specialty physicians in the region, with more than 150 doctors in 10 area locations. Our physicians have been recognized for exceeding national benchmarks for quality care in areas such as childhood and adult immunizations, diabetes care, prenatal and postnatal care and breast and cervical cancer screenings.



“We really appreciate having a toy or fun activity to help distract and occupy our younger patients when they come in for an appointment for themselves or a family member.” – Fazlur Zahurullah, M.D., Director of Surgical Specialties, Rockford Health Physicians



Visiting Nurses Association

Breakfast Cart of Nutritious Snack

Visiting Nurses Association has been providing compassionate home health care to the Rock River Valley for more than 100 years. In fact, VNA is the largest and most widely recognized non-profit home health care agency in northern Illinois. VNA services enable patients to receive care in the comfort and familiarity of their own homes, helping to avoid excessive hospital and nursing home care. VNA offers a variety of services, including nursing, rehabilitative therapy, I.V. therapy, home medical equipment, hospice and older adult care, as well as specialized pediatric, psychiatric and geriatric care.



“When I call on a patient, it’s so nice to bring them a basket of shampoos and soaps and other goodies to brighten their day. It brings huge smiles.”

– Winnie Albright, R.N., Community Outreach Liaison, Visiting Nurses Association

Special Dietary Needs Cookbook

Rockford Memorial Development Foundation

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The Rockford Memorial Development Foundation is a 501(c)(3) charitable organization and your gift is tax deductible to the extent of the law.

Response Form

I wish to make a gift of \$ _____ to the Rockford Memorial Development Foundation Wishbook 2011

Please use my gift where it is most needed.

Please use my gift towards the following Rockford Health System department:

Name _____ Home Phone _____

Address _____ City, State, Zip _____

E-mail Address _____

Please charge my credit card Visa MasterCard

Card # _____ Expiration Date _____ Name on Card _____

Signature _____

I am enclosing a check made payable to "Rockford Memorial Development Foundation."

My gift is in memory of (or) in honor of the following:

Please send notification* of my memorial or honor gift to (name): _____

Address _____ City, State, Zip _____

*The amount of your gift will not be mentioned on notification.

I have considered (or) am willing to consider including the Rockford Memorial Development Foundation in my estate plan.

Please use enclosed return envelope or mail to:

Rockford Memorial Development Foundation, Ingersoll Building, 2400 N. Rockton Avenue, Rockford, IL 61103

The Rockford Memorial Development Foundation may adjust allocation of Wishbook funds to respond to changing department needs or over-funding of specific items.

New this year... Make your Wishbook gift online at: www.rockfordhealthsystem.org/Wishbook.aspx